



SEE *Educators* **RUN**

Learn how to run for office and win.



You don't need to be a political mastermind to get elected. Our See Educators Run program trains educators to create and promote a pro-public education platform and connect with voters who share our passion for strong public schools. Participants will learn from NEA experts and top political consultants to help develop the confidence and skills needed to run a successful campaign.

Members will learn:

- How to prepare to become a candidate for office
- How to communicate effectively with voters
- Policy talking points to use on the campaign trail
- Fundraising basics
- Tips for recruiting volunteers and running a field operation
- The nuts and bolts of running a campaign

APPLY TODAY BY VISITING [NEA.ORG/SER](https://nea.org/ser)



2025 Training Schedule

- April 4 – 6, Philadelphia, PA (Application Deadline Sunday, February 16)
- June 20 – 22, Des Moines, IA (Application Deadline Sunday, May 4)
- Aug 1 – 3, Denver, CO (Application Deadline Sunday, June 8)

* If approved, your state affiliate covers travel and NEA covers food and lodging expenses